purchasing

Regis Marketing Group Inc.
8700 W. BRADLEY ROAD • MILWAUKEE, WI • 53224 • (414) 355-8881 • FAX • (414)355-1072
SALES PROMOTION PREMIUMS MARKETING SERVICES

FAX MEMORANDUM

TO: DEB ELFAR, PHILIP MORRIS, U.S.A.

FROM: JIM KULAS

DATE: THURSDAY, JANUARY 20, 1994

SUBJECT: CAMERAS

copy to: REGIS WELSH HUGH NELSON

1/22 Vicky Tony was asking about cameras. Please pass along to Jim. Thanks Jeb

Number of Pages Transmitted Including Cover: 2

Deb, per your request attached is a list of name brand, low-end cost 35mm cameras. We have sourced several other cameras that are lower in cost, but have little or no name recognition.

We have quoted each camera with a one-color imprint on the case.

Let me know if you need us to pursue additional cameras or samples for your meeting. I know some prices are much higher than you desired, but we first resourced the name brands. We are still working on others.

I hope we have helped.

Jim Kulas

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